



For Immediate Release

Contact: Wendy Collins, Director of Stewardship and Parish Relations
817-945-9443, wcollins@advancementfoundation.org

Catholic Diocese of Fort Worth Advancement Foundation Announces Participation in Sixth Annual #iGiveCatholic on #GivingTuesday

Dioceses Across the Country to Take Part in U.S. Catholic Church's Giving Day on December 1

Ft. Worth, TX (June 2020) — The charitable season kicks off on [#GivingTuesday](#), December 1, with [#iGiveCatholic](#), a crowdfunding event that brings the Catholic community together to give thanks and give back. **The Catholic Diocese of Fort Worth Advancement Foundation** is joining Catholic dioceses and foundations across the country for the sixth annual [#iGiveCatholic](#) campaign. The #iGiveCatholic Giving Day is held annually on [#GivingTuesday](#), a global day of giving fueled by the power of social media and generosity.

“During this season of giving, what a wonderful opportunity for our Catholic community to be faithful stewards of the gifts God has given us by using the #iGiveCatholic Giving Day Platform to support the Diocese of Fort Worth. Every donation makes a difference and has a positive impact on our organizations and the Catholic Church as a whole,” said Clint Weber, President of the Advancement Foundation. “Our mission at the Advancement Foundation is to support the Catholic organizations in our Diocese and we are pleased to be able to bring this opportunity to all of our parishes, schools, ministries and apostolates at no expense to them.”

Last fall, 39 partnering dioceses raised more than \$7.4 million for 3,500+ participating parishes, schools and ministries. Since its inaugural year in 2015, the #iGiveCatholic Giving Day has yielded continued growth in not only the number of participating dioceses and their participating nonprofit organizations, but also in total donations, both online and offline, and average gift amount.

The Diocese of Fort Worth landing page at #iGiveCatholic will host individual profile pages for each participating parish, school and Catholic organization. Each page features personalization capabilities, including video, photos, custom copy and individualized donate buttons to tell that organization's unique story and raise funds for their particular project or need. The pages include a leaderboard updating total donations in real time, affording parishioners, alumni, parents and supporters the opportunity to track how their favorite parish, school or ministry is doing on #GivingTuesday.

Individuals can get involved, too, ensuring the success of their favorite parish, school or ministry by creating individual fundraising pages on behalf of the organization, or provide a gift that can be used to match other donations during the event.

More information will be shared about this event in the coming months. Those interested in more information about participating in the **December 1 #iGiveCatholic Giving Day** may contact Wendy Collins at 817-945-9443 or wcollins@advancementfoundation.org.



About #iGiveCatholic

#iGiveCatholic is the U.S. Catholic Church's Giving Day that provides parishes, schools and nonprofit ministries affiliated with partner dioceses and foundations the opportunity to connect with their current donors and establish relationships with new donors. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on #GivingTuesday, a global day of giving back. For more information visit www.iGiveCatholic.org.